

Subject: Discuss DTLA 2040, Bike Share Expansion, Big Jump Grant, SP7 at CCA Committees

From: "Central City Association" <jdanganan@ccala.org>

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To: "Julia Marino" <jmarino@downtownla.com>

[CCA Special Event](#)

Join Us For Our Upcoming CCA
Events

June 8 Transportation, Infrastructure &
Environment Committee: Big Jump
Grant, Metro Bike Share Pricing

June 21 Housing, Land Use &
Development Committee: DTLA 2040,
SP7

*Policy committee meetings are open to
Business Advocacy, Executive, and
Premier-level members.*

THURSDAY, JUNE 8

8:30 - 10 a.m.

[RSVP](#)

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Transportation, Infrastructure
& Environment Committee

Central City Association

626 Wilshire Blvd., Ste. 200

Los Angeles, CA 90017

BIG JUMP GRANT

The Big Jump Project is an initiative by PeopleForBikes that seeks to help 10 cities, including the City of Los Angeles, to double or triple bicycle ridership in specific neighborhoods over a 3-year period. With technical support from the PeopleForBikes team valued at \$200,000 per year, the LA Department of Transportation will be developing innovative plans for bicycle infrastructure and programs that will help boost ridership, increase safety, and create new place-making opportunities in Downtown, USC, and West Adams. Join us to learn more about what DOT is planning and how to help make the most of these new resources.

Special Guest: Seleta Reynolds, Dan Mitchell, and Nat Gale, Los Angeles Department of Transportation

METRO BIKE SHARE PRICING & EXPANSION

The Metro Bike Share system opened Downtown in July 2016, and thus far it has fallen short of expectations on ridership and fiscal sustainability, even as programs in other cities such as Washington D.C. and New York have flourished. Pricing structure and the poor quality of infrastructure in LA have both been cited as contributing factors, and Metro will be in to discuss how they're planning to address these

issues. Members will also have the opportunity to learn about new programs such as Bike Share for Business, and will hear about CCA's advocacy seeking to improve the bike parking ordinance while also supporting the success of bike share in Downtown.

Special Guest: Avital Shavit, Metro

WEDNESDAY, JUNE 21

8:30 - 10 a.m.

[RSVP](#)

[GET DIRECTIONS](#)

Housing, Land Use & Development Committee

Central City Association

626 Wilshire Blvd., Ste. 200
Los Angeles, CA 90017

DTLA 2040

DTLA 2040 is the merging and the update of the Central City and Central City North Community Plans. It has been initiated by the Department of City Planning and is intended to guide growth in Downtown until 2040. CCA has an active working group to inform DTLA 2040 and our meetings have been primarily focused on the future of the Central Industrial and Fashion

District areas as well as mobility in and around Downtown. Join us to hear from City Planning about next steps for DTLA 2040. This summer we expect the release of the economic analysis that will inform the value capture program within DTLA 2040, the plan text and the new zoning code for Downtown (re:code LA).

***Special Guest: Bryan Eck,
Department of City Planning***

SP7, SAN PEDRO & 7TH STREETS

CCA members are invited to learn about SP7, a new supportive housing development in Downtown. SP7 is being proposed by Skid Row Housing Trust and will provide 100 units of permanent supportive housing. The project entails the construction of a new six-to-seven story building and the adaptive reuse of an existing three-story building. SP7 is being designed by Killefer Flammang Architects and will also offer on-site services.

Special Guest: Cecilia Ngo, Skid Row Housing Trust

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Central City Association of Los Angeles

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